

# **DSGVO CatalystTechPerformance CTP GmbH PRIVACY POLICY**

---

Titel: DSGVO CatalystTechPerformance GmbH EN\_2025\_V001  
Klassifizierung: Vertraulich  
Datum: 1.8.2025  
Autor: CatalystTechPerformance (CTP GmbH)

# Inhaltsverzeichnis

PRIVACY POLICY .....	3
1. Responsible Body.....	3
2. Legal Basis and Scope of Application.....	3
3. Collected Data Categories .....	4
4. Consistent Purpose Limitation of Data Processing .....	4
5. Data Security and Retention.....	4
6. Your Rights as a Data Subject .....	5
7. Actuality and Changes .....	5
8. Disclaimer and Limitation of Claims for Damages.....	5
9. Applicable Law and Jurisdiction.....	6

# PRIVACY POLICY

## **CatalystTechPerformance (CTP GmbH) Webshop and Customer Inquiries**

The protection of your privacy and the security of your personal data are of central importance to us. In this privacy policy, we inform you comprehensively about how CatalystTechPerformance (hereinafter "we" or "CTP") collects, processes, and protects personal data when you use our webshop at [www.catalysttechperformance.com](http://www.catalysttechperformance.com), send inquiries to us, or order the Fuel Catalyst.

### 1. Responsible Body

Responsible for data processing within the meaning of the applicable data protection laws is:

**Company:** CTP GmbH

**Brand / Webshop:** CatalystTechPerformance

**Registered Office of the Company:** Switzerland (Zug / Cham)

**E-mail Address:** [info@catalysttechperformance.com](mailto:info@catalysttechperformance.com)

**Website:** [www.catalysttechperformance.com](http://www.catalysttechperformance.com)

### 2. Legal Basis and Scope of Application

We collect and process your data in strict compliance with the **Swiss Data Protection Act (DPA)** and – as far as applicable – the **General Data Protection Regulation of the European Union (EU GDPR)**.

This ensures that your data is seamlessly protected during the cross-border distribution of the Fuel Catalyst within Switzerland and the European Union.

The protection of your privacy and the security of your personal data are of central importance to us. In this privacy policy, we inform you comprehensively about how CTP GmbH (hereinafter "we" or "CTP") collects, processes, and protects personal data when you use our webshop at [www.catalysttechperformance.com](http://www.catalysttechperformance.com), send inquiries to us, or order the Fuel Catalyst.

### 3. Collected Data Categories

In order to process your inquiries efficiently, create tailor-made offers, and properly handle orders in the webshop, we rely on the collection of specific data. We record:

- **Personal Customer Data:** Last name, first name, full billing and delivery address (street, house number, zip code, town), telephone number, and your e-mail address.
- **Vehicle-Specific Data:** Technical specifications of the target vehicle for which the Fuel Catalyst is requested or ordered (e.g., make, model, year of manufacture, engine type, fuel type, displacement, etc.). This data is absolutely necessary to guarantee the compatibility and optimal effectiveness of the molecular catalyst for reducing consumption.

### 4. Consistent Purpose Limitation of Data Processing

- our data will be processed by us exclusively for the following, clearly defined purposes:
  - **Sales and Contract Execution:** Processing of product inquiries, creation of individual offers, handling of orders in the webshop, shipping of the Fuel Catalyst, as well as invoicing and payment processing.
  - **Marketing and Optimization Purposes:** Contacting you for specific product information, support within the framework of optimizing your vehicle's consumption, and sending relevant offers from CTP GmbH.

#### **Guarantee for the Exclusion of Data Disclosure:**

Your personal and vehicle-specific data will be treated with absolute confidentiality. Any disclosure, sale, or otherwise making accessible of your data to external companies or unauthorized third parties – regardless of the purpose – is categorically excluded.

### 5. Data Security and Retention

We use modern technical and organizational security measures (TOM) to protect your data from loss, manipulation, destruction, or unauthorized access by third parties.

Our website and webshop use an encrypted SSL/TLS connection for security reasons. Your data will only be stored for as long as the purpose of the

collection requires or as prescribed by legal retention periods (e.g., according to the Swiss Code of Obligations or tax law regulations of the EU).

## 6. Your Rights as a Data Subject

According to the provisions of the DPA and the GDPR, you have comprehensive rights regarding your data.

### **You have the right to:**

- **Information:** You can request information at any time and free of charge about what data we have stored about you.
- **Rectification:** If your data is incorrect or incomplete, you have the right to immediate correction.
- **Erasure / Withdrawal:** You can request the erasure of your data or withdraw a granted consent for data processing for marketing purposes at any time with effect for the future, provided that no legal obligation to retain data prevents this.
- **Restriction and Objection:** You can object to the future processing of your data.

To exercise these rights, please contact us informally by e-mail at our above-mentioned contact address.

## 7. Actuality and Changes

Due to the further development of our website, the webshop, or due to changed legal requirements, it may become necessary to adapt this privacy policy. The currently valid version can be accessed at any time on our website.

## 8. Disclaimer and Limitation of Claims for Damages

In order to avoid any disputes and to limit the legal liability of CTP GmbH to the maximum extent, the following provisions apply:

- **Disclaimer for Cyber Risks (IT Security):** CTP GmbH implements technical and organizational security measures that correspond to the current state of the art. However, the customer acknowledges that data transmission on the Internet is never 100% secure. To the maximum extent permitted by law, CTP GmbH rejects any liability for direct or indirect damages (such as data loss, data alteration, or unauthorized

access by third parties/hackers) resulting from the use of the webshop or the transmission of data.

- **Disclaimer for Vehicle Data:** The customer bears the sole responsibility for the correctness and completeness of the technical vehicle data transmitted to CTP. CTP GmbH assumes no liability for compatibility problems, installation errors, or damages based on incorrect, incomplete, or misleading information provided by the customer.
- **Limitation of Product Effectiveness (Fuel Catalyst):** The information regarding the reduction of fuel consumption on the website [www.catalysttechperformance.com](http://www.catalysttechperformance.com) is based on tests and empirical values. CTP GmbH assumes no guarantee of success for achieving a specific saving in individual cases, as the effectiveness depends on uncontrollable external factors (driving style, vehicle condition, weather conditions). Any claims for damages due to a lack of savings or for indirect damages are excluded.
- **External Links (References):** Our website may contain links to websites of third parties or to payment service providers. CTP GmbH has no influence on the content or the privacy policies of these external platforms and rejects any liability in this regard.

## 9. Applicable Law and Jurisdiction

All legal relationships between the customer and CTP GmbH are subject exclusively to **substantive Swiss law**. The exclusive place of jurisdiction for all disputes is the **location of the registered office of CTP GmbH** (Switzerland).